

Next Steps

Freshman Highlights



- Classes to take: General Education
- Schedule time to meet with an academic advisor in the Students First Office to develop a 4-year plan
- Apply to participate in special interest housing
- Sign up early for tutoring and Supplemental Instruction through Student Success Center
- Log into SpartanCareers to view jobs and start your career
- Check out undergraduate research opportunities
- Review the ExploreIt! Shadow Program

Sophomore Highlights



- Classes to take: Academic Major Courses
- Meet with your faculty advisor to ensure you are on track in completing your GEC requirements
- Visit Students First Office to estimate your GPA and re-view your degree evaluation
- Visit Career Services Center to talk with a Peer Career Ambassador. Time to get your major confirmed and resume started
- Attend Career Services Theme Weeks
- Begin to develop your professional network

Junior Highlights



- Discover leadership opportunities through clubs and organizations
- Check out opportunities—Office of Leadership & Service Learning
- Visit Career Services Center to complete your resume, practice interviewing, learn about graduate school, and/or prepare your internship search action plan
- Attend Career Fairs and Employer Information Sessions
- Continue to build your professional network by speaking with faculty, employers, and alumni
- Complete a Course Overload Form in Student First Office if you need to register for more than 18 hours

Senior Year Highlights



- Meet with your faculty advisor to finalize your plans
- Apply for graduation via University Registrar - watch out for **deadlines**
- Take the "Senior Check Up" to see what skills or experiences you should make use of at Career Services
- Start applying to jobs and graduate programs
- Attend Career Fairs
- Network, network, network

B.S. in Sustainable Tourism & Hospitality



MAP IT!

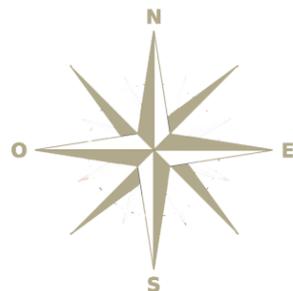
Chart your course

Department of Marketing, Entrepreneurship, Hospitality, and Tourism

<http://bae.uncg.edu/meht>

Career Services Center

#1 Elliott University Center
336.334.5454
career_services@uncg.edu
csc.dept.uncg.edu



Students First

061 McIver Building
336.334.5730
students@uncg.edu
studentsfirst.uncg.edu



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO

Sustainable Tourism & Hospitality

WHERE IT CAN TAKE YOU

Sample Work Functions

Those who study this major generally direct their skills, experience, and knowledge towards the following career functional areas:

- Management
- Customer Service
- Operations
- Project Management
- Quality Control
- Consumer Behavior
- Sales
- Marketing

Sample Work Settings

Here is a sample of work settings (or work environments) that might interest someone with this educational background.

- Hotels/Motels
- Food Industry
- Self-Employment
- Cruise Industry
- Resorts
- Meeting/Event Industry
- Federal & State Government
- Consulting

Sample Salary Information

Salary information below represents median trends for sample job functions below and may not account for variables including geography, candidate background, or other factors involved in salary negotiation. For more complete information, check out the O*Net and the Occupational Outlook Handbook in addition to conducting informational interviews with professionals in the field.

- Lodging Manager: \$46,830
- Sustainability Specialist: \$66,090
- Event Manager: \$46,260
- Travel Agent: \$34,530
- Food Manager: \$48,080

*additional education may be required

Organizations Where Our Alumni Have Gone

- Marriott
- Hyatt
- Convention and Visitors Bureau
- Disney
- O. Henry
- Proximity Hotel

HOW TO GET THERE

Try on this major

In addition to the courses required for this degree, there are several courses within the department that any UNCG student can take as a way to “try on” the major and determine if it’s a good fit for you. Talk with your advisor about taking one or more of these courses during your first year:

- STH 102: Introduction to Tourism and Hospitality
- STH 200: Introduction to Sustainable Development
- STH 201: Corporate Social Responsibility and Change Management
- STH 231: Tourism, Cultures, and Places

When to take coursework

Students pursuing this degree are required to take several different courses during their program. To ensure that you stay on track to graduate, talk with your advisor about which courses to register for.

Campus Organizations & Clubs and Professional Associations

- American Hotel and Lodging Association
- National Restaurant Association
- Travel and Tourism Research Association
- Professional Convention Management Association
- Southeast Tourism Society

Special Interest Housing

Special interest housing communities are residential-based programs designed to enhance the overall undergraduate student experience by fostering one-on-one relationships between faculty, staff, and students in a close knit residence hall environment. Students are encouraged to explore intellectual, cultural, and social interests through experiential activities often linked to the academic curriculum. Students learn with friends, while gaining real-world experience all where they live. Special interest housing options include:

- Lloyd International Honors College
- Living-Learning Communities
- Residential Colleges
- Themed Communities

Past Internship Sites

Note: this is a partial listing of where students have interned in the past. Internships are not guaranteed; work with your academic program and the Career Services Center to strategize your plans for an internship to compliment your studies.

- Disney
- Proximity Hotel
- Marriott
- People’s Perk

Sample Graduate Programs

Students graduating from this undergraduate program also look at continuing their education in these sample programs:

- MBA
- Strategic Marketing
- International Relations
- Organizational Development
- Leadership

GPA & Other Requirements

Once you declare a major and select your academic concentration, you want to be sure you are aware of the various GPA and program requirements. Knowing these in advance will help you stay on track each semester and in planning out your long-term goals.

Concentration	GPA & Program Requirements	Application Procedures
Sustainable Tourism and Hospitality	<ul style="list-style-type: none"> • GPA of 2.5 or higher to graduate • Required 600 hours of practicum work experience to graduate 	

Sample Minors/Double-Majors

Often, UNCG students may be interested in pursuing a second major or a minor to complement their major. If this is of interest to you, be sure to discuss it with your advisor early on. Some possible minors or majors to consider include:

- Business Administration
- Psychology
- Marketing
- Finance