Next Steps

Freshman Highlights
- Classes to take: General Education
- Schedule time to meet with an academic advisor in the Students First Office to develop a 4-year plan
- Apply to participate in special interest housing
- Sign up early for tutoring and Supplemental Instruction through Student Success Center
- Log into SpartanCareers to view jobs and start your career
- Check out undergraduate research opportunities
- Review the Explore It! Shadow Program

Sophomore Highlights
- Classes to take: Academic Major Courses
- Meet with your faculty advisor to ensure you are on track in completing your GEC requirements
- Visit Students First Office to estimate your GPA and review your degree evaluation
- Visit Career Services Center to talk with a Peer Career Ambassador. Time to get your major confirmed and resume started
- Attend Career Services Theme Weeks
- Begin to develop your professional network

Junior Highlights
- Discover leadership opportunities through clubs and organizations
- Check out opportunities—Office of Leadership & Service Learning
- Visit Career Services Center to complete your resume, practice interviewing, learn about graduate school, and/or prepare your internship search action plan
- Attend Career Fairs and Employer Information Sessions
- Continue to build your professional network by speaking with faculty, employers, and alumni
- Complete a Course Overload Form in Student First Office if you need to register for more than 18 hours

Senior Year Highlights
- Meet with your faculty advisor to finalize your plans
- Apply for graduation via University Registrar - watch out for deadlines
- Take the “Senior Check Up” to see what skills or experiences you should make use of at Career Services
- Start applying to jobs and graduate programs
- Attend Career Fairs
- Network, network, network

Department of Consumer, Apparel, & Retail Studies
http://bae.uncg.edu/cars

Career Services Center
#1 Elliott University Center
336.334.5454
career_services@uncg.edu
csc.dept.uncg.edu

Students First
061 McIver Building
336.334.5730
students@uncg.edu
studentsfirst.uncg.edu

B.S. in Consumer, Apparel & Retail Studies

THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

MAP IT!
Chart your course
Sample Work Settings
Here is a sample of work settings (or work environments) that might interest someone with this educational background.

- Design Firms
- Consulting Firms
- Retail
- Distribution
- Magazines
- Sourcing and Procurement Firms
- Consumer Apparel Industry
- Textiles
- Manufacturing
- Self-Employment
- Advertising
- Consumer Behavior
- Sales
- Design
- Marketing
- Management
- Product Buyer
- Operations
- Product
- Management
- Quality
- Control

Sample Work Functions
Those who study this major generally direct their skills, experience, and knowledge towards the following career functional areas:
- Management
- Product Buyer
- Operations
- Product Management
- Quality Control
- Consumer Behavior
- Sales
- Design
- Marketing

How to Get There
Try on this major
In addition to the courses required for CARS, there are several courses within the department that any UNCG student can take as a way to "try on" the major and determine if it's a good fit for you. Talk with your advisor about taking one or more of these courses during your first year:

- CRS 211: Textile Science: From Fiber to Finish
- CRS 221: Culture, Human Behavior, and Clothing
- CRS 231: Introduction to Apparel and Related Industries: From Concept to Consumer
- CRS 255: Consumer Behavior in Apparel and Related Industries

When to take coursework
Students pursuing this degree are required to take several different courses during their program. To ensure that you stay on track to graduate, talk with your advisor about registering for your courses.

Campus Organizations & Clubs and Professional Associations
- Alpha Kappa Psi
- Black Business Students Association
- Delta Sigma Pi
- THREADS
- CARS Graduate Student Association

Special Interest Housing
Special interest housing communities are residential-based programs designed to enhance the overall undergraduate student experience by fostering one-on-one relationships between faculty, staff, and students in a close knit residence hall environment. Students are encouraged to explore intellectual, cultural, and social interests through experiential activities often linked to the academic curriculum. Students learn with friends, while gaining real-world experience all where they live. Special interest housing options include:
- Lloyd International Honors College
- Living Learning Communities
- Residential Colleges
- Themed Communities

Past Internship Sites
Note: this is a partial listing of where students have interned in the past. Internships are not guaranteed; work with your academic program and the Career Services Center to strategize your plans for an internship to compliment your studies.

- Kayser Roth
- VF Jeanswear
- TJ Maxx
- Tommy Hilfiger
- Cone Denim
- Kellwood Global

Sample Graduate Programs
Students graduating from this undergraduate program also look at continuing their education in these sample programs:
- MBA
- Apparel Design
- International Relations
- Organizational Development
- Leadership
- Strategic Marketing
- Supply Chain Management

Sample Salary Information
Salary information below represents median trends for sample job functions below and may not account for variables including geography, candidate background, or other factors involved in salary negotiations. For more complete information, check out the O'Net and the Occupational Outlook Handbook in addition to conducting informational interviews with professionals in the field.

- Marketing Manager: $123,220
- Online Merchandiser: $66,090
- Retail Buyer: $52,370
- Market Research: $60,800

Sample Minors/Double-Majors
Students graduating from this undergraduate program also look at continuing their education in these sample programs:
- MBA
- Apparel Design
- International Relations
- Organizational Development
- Leadership
- Strategic Marketing
- Supply Chain Management

GPA & Other Requirements
Once you declare a major and select your academic concentration, you want to be sure you are aware of the various GPA and program requirements. Knowing these in advance will help you stay on track each semester and in planning out your long-term goals.

Concentration GPA & Program Requirements Application Procedures
Apparel Design GPA of 2.0 or higher to declare
Retailing Consumer Studies Maintain C or better in all CRS, APD and RCS courses to progress
Global All concentrations must take CHE 101 or 103 and 110

Organizations Where Our Alumni Have Gone
- Belk Stores
- Betsey Johnson
- JC Penney
- Polo Ralph Lauren
- Saks
- VF

Concentrations: Apparel Design, Retailing and Consumer Studies/Global Apparel, Retail Industry Studies