

Next Steps

Freshman Highlights



- Classes to take: MST 101/MST 102
- Schedule time to meet with an academic advisor in the Students First Office to develop a 4-year plan
- Apply to participate in special interest housing
- Sign up early for tutoring and Supplemental Instruction through Student Success Center
- Log into SpartanCareers to view jobs and start your career
- Check out undergraduate research opportunities
- Review the ExploreIt! Shadow Program

Sophomore Highlights



- Meet with your faculty advisor to ensure you are on track in completing your GEC requirements
- Visit Students First Office to estimate your GPA and re-view your degree evaluation
- Visit Career Services Center to talk with a Peer Career Ambassador. Time to get your major confirmed and resume started
- Attend Career Services Theme Weeks
- Begin to develop your professional network

Junior Highlights



- Discover leadership opportunities through clubs and organizations
- Check out opportunities—Office of Leadership & Service Learning
- Visit Career Services Center to complete your resume, practice interviewing, learn about graduate school, and/or prepare your internship search action plan
- Attend Career Fairs and Employer Information Sessions
- Continue to build your professional network by speaking with faculty, employers, and alumni
- Complete a Course Overload Form in Student First Office if you need to register for more than 18 hours

Senior Year Highlights



- Meet with your faculty advisor to finalize your plans
- Apply for graduation via University Registrar - watch out for **deadlines**
- Take the "Senior Check Up" to see what skills or experiences you should make use of at Career Services
- Start applying to jobs and graduate programs
- Attend Career Fairs
- Network, network, network

B.A. in Media Studies



MAP IT!

Chart your course

Department of Media Studies

<http://www.uncg.edu/mst>

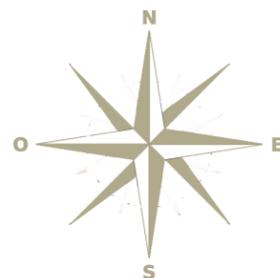
Career Services Center

#1 Elliott University Center

336.334.5454

career_services@uncg.edu

csc.dept.uncg.edu



Students First

061 McIver Building

336.334.5730

students@uncg.edu

studentsfirst.uncg.edu



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO

Media Studies

WHERE IT CAN TAKE YOU

Sample Work Functions

Those who study this major generally direct their skills, experience, and knowledge towards the following career functional areas:

- Announcer
- Journalism
- Editor
- Lawyer
- Lobbyist
- Entertainment Lawyer
- Media Buyer
- Teacher
- Stage Manager
- Marketing
- Public Relations

Sample Work Settings

Here is a sample of work settings (or work environments) that might interest someone with this educational background.

- Advertising
- Cable Networks
- Business Corporations
- Universities & Colleges
- Production Companies
- Radio Stations
- Magazines/News
- Theaters
- Television

Sample Salary Information

Salary information below represents median trends for sample job functions below and may not account for variables including geography, candidate background, or other factors involved in salary negotiation. For more complete information, check out the O*Net and the Occupational Outlook Handbook in addition to conducting informational interviews with professionals in the field.

- Camera Operator: \$45,490
- Film Producer: \$68,440
- Screenwriter: \$55,420
- News Reporter: \$36,000
- Announcer: \$27,010
- Marketing Assistant: \$60,570

Organizations Where Our Alumni Have Gone

- Cross Creek Productions
- Prodco, Inc.
- Dreamworks Animation
- The Today Show
- Ice Road Truckers
- Boston University
- pFunk Media
- Our State Magazine
- N2 Publishing
- CNN
- NBC
- Al Jazeera America

HOW TO GET THERE

Try on this major

There are several courses within the Media Studies department that any UNCG student can take as a way to “try on” the major and determine if it is a good fit for you. Talk with your advisor if you are interested in “trying on” this major:

MST 101: Media History to 1940*

MST 205: Media Literacy*

*These courses fulfill degree requirements as outlined in the Undergraduate Bulletin.

When to take coursework

Students pursuing a Media Studies degree are required to take several different General Education Core (GEC) and College Additional Requirements (CAR) courses during their freshman and sophomore years. To ensure that you stay on track to graduate, talk with your advisor about registering for the following courses:

MST 101—first semester freshman year

MST 204—second semester freshman year

Campus Organizations & Clubs and Professional Associations

- National Association of Broadcasters
- NC Association of Broadcasters
- Wilmington Regional Film Commission, Inc.

Special Interest Housing

Special interest housing communities are residential-based programs designed to enhance the overall undergraduate student experience by fostering one-on-one relationships between faculty, staff, and students in a close knit residence hall environment. Students are encouraged to explore intellectual, cultural, and social interests through experiential activities often linked to the academic curriculum. Students learn with friends, while gaining real-world experience all where they live. Special interest housing options include:

- Lloyd International Honors College
- Living-Learning Communities
- Residential Colleges
- Themed Communities

Sample Graduate Programs

Students graduating from this undergraduate program also look at continuing their education in these sample programs:

- Film and Video
- Law School
- Medical School
- Marketing and Communications
- Business Programs
- Public Relations and Journalism

GPA & Other Requirements

Once you declare a Media Studies major and select your academic concentration, you want to be sure you are aware of the various GPA and program requirements. Knowing these in advance will help you stay on track each semester and in planning out your long-term goals.

Concentration	GPA & Program Requirements	Application Procedures
Media Studies (BA)	<ul style="list-style-type: none"> • A grade of C or higher must be earned for all major requirements courses. 	

Sample Minors/Double-Majors

Media Studies majors are encouraged to develop a minor or second major in a related area of communication, a modern foreign language, or a content area. Consult with a faculty advisor in the MST department for additional guidance based on your individual interest areas and career goals. Some possible minors or majors to consider include:

- Art
- Business Administration
- Communication Studies
- English
- History